



IN 1722, SEASONAL FLOODING
CUT OFF A SHARP BEND IN THE
MISSISSIPPI RIVER FROM ITS
OWN MEANDERING COURSE.

LEFT BEHIND WAS A LONG,
CURVED LAKE - THE FALSE RIVER.
THIS WATERWAY SERVES AS A
REMINDER OF THE RIVER'S
MIGHTY INFLUENCE ON THE
PEOPLE OF POINTE COUPÉE
PARISH, LOUISIANA.

BARREL AGED SPICED RUM

False River Barrel Aged Spiced Rum marries our proprietary infusion of bay leaf, vanilla and citrus notes with the sweet smokiness of charred casks. Aged for a minimum of 1 year in Bourbon barrels, this rare pick offers the opportunity to choose from a selection of completely unique, aged spiced rums hand-crafted in Louisiana.



YOUR OWN BARREL OF SPICED RUM

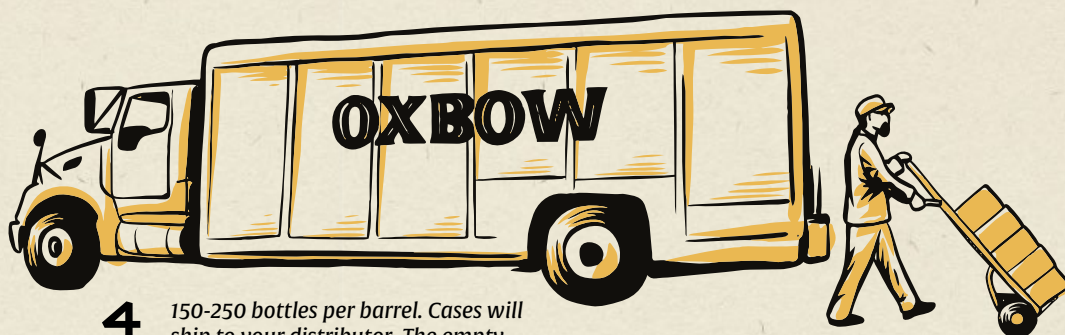


- 1** Unique barrel samples to choose from. Each bourbon barrel interacts with the rum, botanicals and spices in a different way.

- 2** Join us for a tasting experience at the distillery and make your pick. Or we'll send samples to choose from.



- 3** Bottled by hand. Unfiltered.



- 4** 150-250 bottles per barrel. Cases will ship to your distributor. The empty barrel can also be included.



EACH BOTTLE ADORNED
WITH A CUSTOM SEAL
FEATURING YOUR LOGO.